

GOLD IS OVER \$1000 PER OUNCE, NOW WHAT? HERE'S SOME IDEAS ...

Gold jewelry never goes out of style. That is why gold jewelry makes a great gift! Because gold has reached record highs, we are offering two alternative precious metal options that are attractive, yet affordable. We are pleased to be able to offer both 10K GOLD and VERMEIL.

WHAT IS 10K GOLD! Pure gold is too soft to be used for jewelry, so other metals or alloys are added to it. K or Karat is the system used to state how much pure gold is found in an item. 24K is pure gold. 14K gold contains 14 parts gold and 10 parts of other metal(s). 10K gold contains 10 parts gold and 14 parts other metal(s). Because there is less pure gold in 10K the price is more affordable yet the item still looks like the gold we are accustomed to buying.

WHAT IS VERMEIL? Pronounced VUR-MAY, vermeil is typically defined as a 14K gold layer measuring 100 millionths of an inch over sterling silver. The supplier we use layers a 22K gold over sterling silver. Since Vermeil looks like 14K yellow gold it is an attractive yet affordable alternative to gold.

Not all our products are offered in Vermeil or 10K Gold however, you might find an item that you like in one of our categories. Call if you have any questions: [1-800-533-3653](tel:1-800-533-3653).

Look for our next Newsletter tip.

Check out our website if you need any prizes or gifts for upcoming events.

[Free Shipping for any order over \\$20! Use Promo Code-GOLD](#)